



BEAUFORT MUSIC FESTIVAL

SPONSORSHIP & PARTNERSHIP
OPPORTUNITIES

MAY 19 & 20, 2023

BEAUFORT, NORTH CAROLINA • BEAUFORTMUSICFESTIVAL.COM

TOGETHER WE ARE THE BMF!

The Beaufort Music Festival is a community- supported, volunteer-run event put on by the Beaufort Arts & Music non-profit & “The Best Weekend in Beaufort” for over 30 years & Running....!

Our passion is music, and our passion project is to build a lasting framework that supports local music programs and to cultivate more live music events here in Carteret County. Live music is a positive social experience that bring people together and a significant economic engine for many NC counties. We are working to expand these cultural opportunities for our community and promote our area as a music destination benefiting local business long-term.



Every dollar generated from the festival and our corporate sponsors is reinvested back into supporting and fostering music in Carteret County. With your support, together we continue to build our community festival and together support our community music programs. Together We Are The BMF!

#IAMBMF



GIVING BACK

Monies generated from corporate sponsorships and revenue from the BMF help fund our youth-based music outreach activities. Since 2017, Beaufort Arts & Music has funded over \$120,000 in music-centric outreach, with a primary focus on Carteret County schools. Our music outreach strategy continues to evolve through increased funding to our Music for Schools program and work on new programs such as Music for Hope & Healing to provide music therapy for physically and mentally challenged young adults.



CARBON REDUCTION AND ENVIRONMENTAL IMPACT

We understand the BMF wouldn't be the event it is without the beautiful environment that is Beaufort, NC. That's why we are dedicated to environmental responsibility of our bands, vendors and patrons. We have integrated expansive carbon reduction and recycling programs to offset our footprint, including the use of bio-diesel for many power sources. Additionally, we urge patrons to utilize our Free Shuttle Service and bike racks aimed to offset the carbon footprint of attendee travel.



#PLASTICFREE Since 2017!!



FESTIVAL INFORMATION

FESTIVAL OVERVIEW

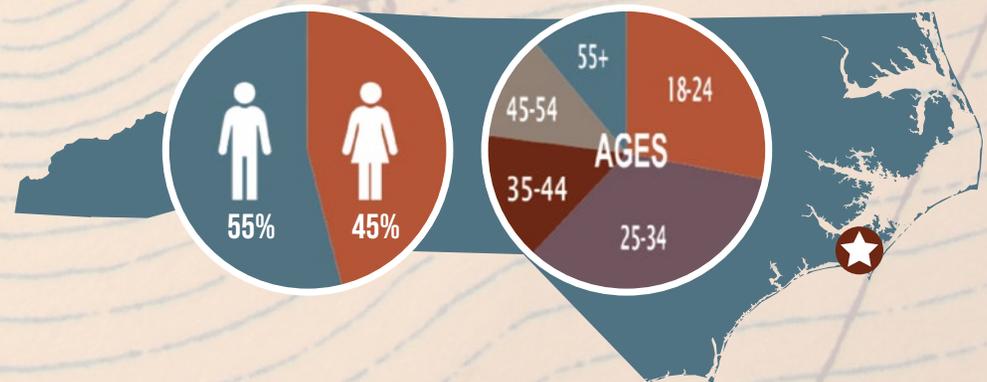
- Family Oriented Festival
- 2 days, multi-genre / before they “got big” bands
- 6000 people over weekend
- Carbon Reduction Initiatives!

FESTIVAL FEATURES

- Unique 31-acre waterfront venue
- Kids play & arts area
- Beer & Wine Immersion
- Free shuttle service from designated locations
- Exclusive VIP Experience
- Local/regional food trucks & vendors

TRAVEL INFO

- A Weekend Getaway
- 2 HRs from Greenville & Wilmington, NC
- 3 HRs from Raleigh & Fayetteville, NC
- 4 HRs from Greensboro, NC
- 5 HRs from Charlotte, NC



“Beaufort offers Southern charm with a dash of salty seaside spirit.”

“America’s Coolest Small Town”
Budget Travel Magazine

“America’s Favorite Town”
Travel + Leisure



SPONSORSHIP PACKAGES

Platinum Partner: \$15,000+ (2)

Unique & customizable marketing activations & experience

- Topline billing on all media releases including: print, radio, web / social & all promo's
- Top tier logo placements including: stage, video screens, entrance, VIP area & other high visibility festival areas
- 14 VIP Passes (~\$4k value)

Premier Partner: \$10,000+ (4)

Unique & customizable marketing activations & experience

- Premium 2nd tier billing on all media releases including: print, radio, web / social & all promo's
- Premium 2nd tier logo placements including: stage, video screens, entrance, VIP area & other high visibility festival areas
- 10 VIP Passes (~\$3k value)

Gold Partner: \$5,000+ (6)

- 3rd tier billing on all media releases including: print, web / social & all promo's
- 3rd tier logo placement including: stage, some video screen time, entrance & VIP area
- 6 VIP Passes (~\$2k value)

WE LOVE OUR PARTNERS & SPONSORS & Everyone Feels the LOVE with Live Mentions / Shout Outs throughout the festival weekend...!

Supporting Sponsor: \$2,500+

- Logo placement directly stage left-right
- Combined Supporting + Community Sponsor placement in VIP area
- 4 VIP Passes (~\$1k value)

Community Sponsor: \$1,500+

- Logo placement stage left-right of Supporting
- Combined Supporting + Community Sponsor placement in VIP area
- 2 VIP Passes (~\$600 value)

READY TO PARTNER UP? CONTACT US!

All sponsorships can be customizable for your company's needs.

Please contact Chris@beaufortartsmusic.org & Karen@beaufortartsmusic.org



STAGE PLACEMENTS



SPONSORSHIP PLACEMENTS



VIDEO SCREEN



HOW WE PROMOTE YOUR BRAND

For over three decades, the BMF has brought a diverse range of “before they were big” musical acts to Carteret County. Over the past few years we have attracted several big name acts to our stage and we couldn’t be more excited for this year’s lineup! Our Music Outreach Programs and financial support of school music programs are making positive impacts and our long-term strategy to bolster these programs will ensure these positive impacts continue.



Our passion for spreading music in the community along with our commitment to bring our community together, while promoting the economic engine that is music, relies heavily on the financial support of our sponsors. Our local economic and social impacts are felt and growing, and this is where we can help your company through tailored exposure to enhance your brand’s consumer / client awareness at the Crystal Coast’s ONLY MAINSTREAM MUSIC FESTIVAL!

READY TO PARTNER UP? CONTACT US!

All partnerships can be customizable for your company’s needs.
Please contact Chris@beaufortartsmusic.org & Karen@beaufortartsmusic.org





BEAUFORT MUSIC FESTIVAL

MAY 19 & 20, 2023 AT GALLANTS CHANNEL

BEAUFORT, NC

GRACE POTTER

KARL DENSON'S
TINY UNIVERSE

ANDY FRASCO
& THE U.N.

JOHN "PAPA" GROS • SAM BURCHFIELD & THE SCOUNDRELS • SAXSQUATCH
THE TAN & SOBER GENTLEMEN • BLUE FOOTED BOOBIES • THE GREEN ROOM
HARVEY STREET CO. • MC J. SALES • & MORE TO BE ANNOUNCED!

EARLY BIRD WEEKEND TICKETS AND VIP TICKETS WILL GO ON SALE
FRIDAY, FEBRUARY 10 AT 10AM AT BEAUFORTMUSICFESTIVAL.COM

T. Show